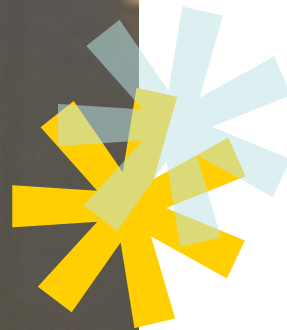


Hosted by:



GED Tech ApprenticeshipTM program





Hire high-demand tech talent while making a positive social difference

The GED Tech Apprenticeship Program is a revolutionary social impact initiative designed to offer the 700,000 people who sit the GED each year the opportunity to build sought after skills beyond high school equivalency and gain access to meaningful careers in the digital economy.

Developed by global skills-based employment leader, WithYouWithMe in partnership with the GED Testing Service, the program offers a unique blend of education, mentorship and hands-on experience to drive better employment outcomes for GED graduates, who typically represent some of the most overlooked and underemployed areas of society.

For organizations, the program provides an innovative and affordable solution to skills shortage by giving you the opportunity to hire technology-trained, diverse candidates into your workforce.

Program background

The US digital economy is worth more than \$2.4 trillion, yet one third of American workers lack the digital skills required for careers in this sector, and within that third, Black and Latino workers are vastly overrepresented. This lack of digital literacy contributes to a growing disparity between those who can participate in the digital economy and those who can't.

For forward-thinking organizations that need tech talent, the GED Tech Apprenticeship Program represents an innovative way to access entry-level technologists while making a positive social impact.

We are committed to supporting GED graduates to transition into meaningful careers; while also helping ensure organizations can create a future-proofed workforce.

We are asking like-minded business leaders and socially-aware organizations to join us in driving better employment outcomes for America's underserved communities.



Vicki Greene, President of GED Testing Service®
and SVP Pearson Workforce Skills



Why this program is important

GED graduates represent one of the United States' greatest untapped talent pools

Rapid digitization means the demand for tech roles is far greater than the candidates available in the market.

We find tech talent where others don't look – and believe the talent pool of recent GED graduates is America's greatest untapped talent pool.

Using innovative skills mapping and aptitude assessments, we identify GED graduates with the propensity to excel in tech roles and train them to be proficient and job ready.

How does it work?

The GED Tech Apprentice Program is uncovering overlooked individuals with the potential to thrive in technology, by taking a unique data-driven approach to finding and building talent.

We use a world-leading technology platform that incorporates a series of assessments – including cognitive, behavioral and learning style – to uncover people who have what it takes to learn high-demand tech skills quickly.

We then train them for high-demand tech roles using industry-certified courses that are mapped against the Skills Framework for the Information Age (SFIA).

Once technical proficiency is demonstrated, we match them with jobs and employers, placing individuals into entry-level tech roles with employers.





NEW TO IT



CYBER



DIGITAL PROJECT
MANAGEMENT



DATA



SERVICE
DESK



AUTOMATION
(RPA)



BUSINESS
ANALYSIS



CLOUD



PEGA



LINUX



SOFTWARE



12-MONTH PROGRAM

The roadmap for employers

5 simple steps

- 1 GED graduates complete our suite of testing to identify core strengths and match to a tech career.
- 2 Students undertake self-paced, online training (accredited through the American National Standards Institute) across 11 high-demand career pathways.
- 3 Students deliver a demonstration to prospective employers to prove their technical proficiency and receive official ANSI accreditation
- 4 They deploy into an entry-level tech apprenticeship role within your organization
- 5 They are a contract employee to your organization for 12 months, continuing to build their skills along the way. At the end of the 12-month contract, your organization can choose whether to hire them as an FTE. Alternatively you are welcome to hire individuals direct into your organization from the start.