

WYWM Digital Project Management Pathway

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DIGITAL PROJECT
MANAGEMENT

What is it about?

Digital Project Managers oversee the planning, tracking and deliverables of technology projects including websites, web applications and mobile applications.

Regardless of whether you work at a large corporate company or small creative agency, the goal of a Digital Project Manager is to ensure that projects finish on time and within budget.



WYWM Project Management courses

- **Introduction to Digital Project Management**
- **Certified Project Officer**
- **Consulting Fundamentals**

Introduction to Project Management

Learning objectives

In this course, you'll learn how to:

- Define projects, frameworks, methodologies and project lifecycles
- Understand and build stakeholder relationships
- Understand the key principles of change management
- Schedule projects from scope to critical path
- Understand the software development lifecycle and agile methodologies

Prerequisites:	Nil
Course Hours:	20 hrs
Assessments:	Final Quiz
Difficulty:	Beginner



Certified Project Officer

Learning objectives

For this course, WithYouWithMe has teamed up with the Institute of Project Management to provide you with an end-to-end project management pathway progression.

The Project Officer is a fundamental contributor to any project team. They have been examined on at least 30 hours of project management study and can employ project management knowledge in a wide variety of settings, taking responsibility for their own work performance.

Prerequisites:	Introduction to Digital Project Management
Course Hours:	30 hrs
Assessments:	Formative Quizzes & Practical Exam
Difficulty:	Beginner



Consulting Fundamentals

Learning objectives

In this course, you'll learn the foundations of consulting through a series of modules including:

- An introduction to consulting and the different types used in the field
- An in-depth look at what business acumen is and how a consultant can understand problems in an organisation
- Understanding the foundational communication and presentation skills a consultant needs to know
- How a consultant may further their education and professional development to better assist a business

Prerequisites:

Nil

Course Hours:

5-10 hrs

Assessments:

Final Quiz

Difficulty:

Beginner/ Intermediate





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